



# Shift Solutions

## Three reasons education institutions partner with Shift.

Since 2018, education institutions around the world have trusted Shift to deliver their students' tuition payments quickly, easily, and securely. While solving payment challenges is a major part of what we do, it's not the only reason why our partners choose to work with us. Here are just a few of the ways we deliver value to education institutions and students:



### Making education accessible for more students

Institutions understand that it's challenging for students to make tuition payments. At Shift, we solve these challenges to make education more accessible for students around the world.

Chinese students are one example of a large international student population that benefits when education institutions partner with us. In fact, Shift has processed more than \$1 billion in payments from Chinese payers alone...and this number continues to grow each and every day.



### The Shift advantage

Shift believes in building strong relationships. We take the time to understand your unique challenges, and offer products to help create efficiencies for your institution.

We've leveraged this approach to continuously improve our offers and create a truly world-class receivables solution that meets your needs.

That wasn't always the case, however. As recently as a decade or so ago, the ability for Chinese students to leave their home country and pursue an education in places like the US, Canada, Australia, the UK, and even Japan, was an experience reserved only for the very wealthy. Since then, the demand for higher education overseas has increased, but the emerging middle class continues to face challenges facilitating payments to their college or university.

At Shift, we help relieve the costs associated with making education payments from China and most other countries around the world. We also make the process easier and more transparent, all while enabling students worldwide to make tuition payments in their local currencies and with familiar payment methods.



## Eliminating safety and security risks

At institutions without a solution like Shift, international students may travel with large amounts of cash and deliver their payments in person. This can put them in danger of being robbed or assaulted. The institutions we work with are committed to protecting their students by enabling them to make payments from the safety of their own dorms or wherever they are relocated around the world.

Shift also informs students and families about ways to protect themselves against current fraud and security risks. As new scams emerge, our experts provide tips and advice that keep students and their families safe.



## Reducing staff workload

International Student Offices are the main resource for international students on campus. The advisors in these offices need to have a basic knowledge of everything that affects international students, and students often have questions about money and payments.

At Shift, we team with International Student Offices by providing a seamless payment experience that enables them to focus on helping students get the most out of their education experience. We solve students' payment challenges and provide them with a resource for their payment questions, which allows on-campus advisors to do their jobs more effectively.

Shift has been solving complex payment problems for education institutions since 2018. Today, we continue to empower opportunities by connecting students with institutions to improve the payment experience worldwide. By combining our industry expertise with our powerful global payment network, Shift's comprehensive receivables solution makes transactions faster, more secure, less expensive, and more transparent.

# Shift

Learn more or schedule a demo

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